

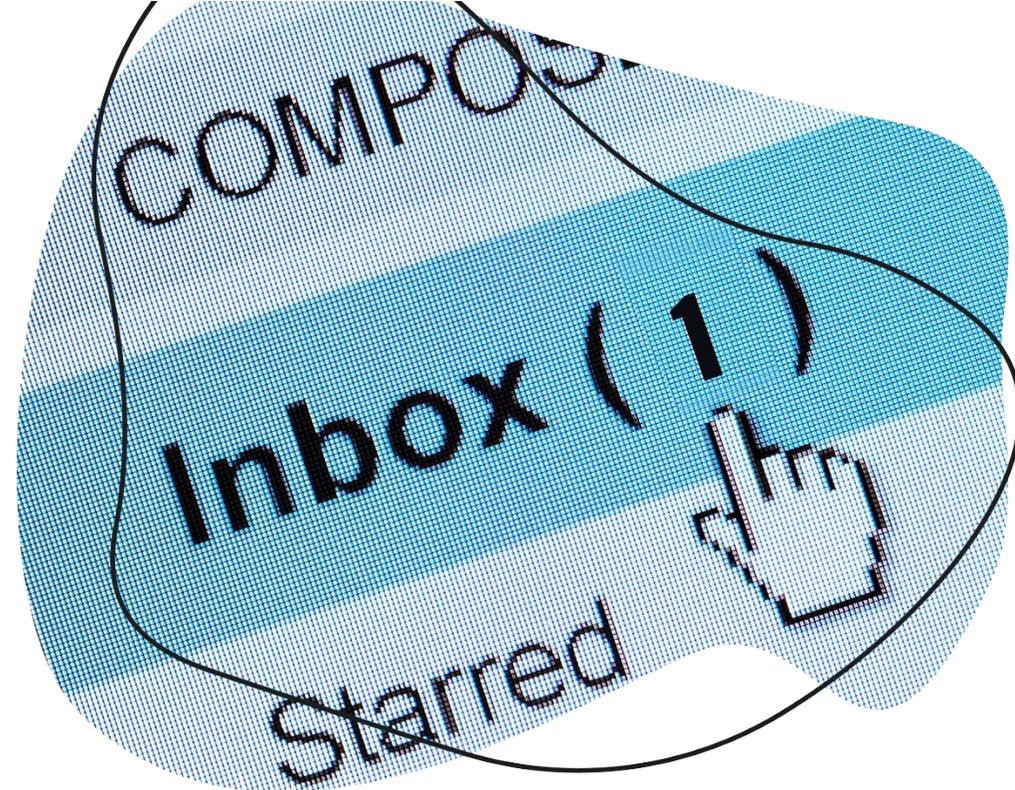
MANAGED SECURITY

Protect Your Business with Proactive Solutions

<https://www.meantide.com/>

Table of Contents

Introduction	3
The Problem: Increasing Threats and Compliance Challenges	4
The Solution: Managed Security Services	5
The Benefits: Why Managed Security Matters	6
How It Works: Keeping Your Business Secure	7
Take the First Step Toward Better Security	8



Introduction

Businesses of all sizes are prime targets for cyberthreats. The risks are everywhere, from phishing attacks to ransomware—and they're only growing. Small and medium-sized businesses (SMBs) often lack the resources and expertise to combat these threats effectively. Without a proactive security strategy, your business could face downtime, data breaches, and compliance violations that can damage your reputation and overall bottom line.

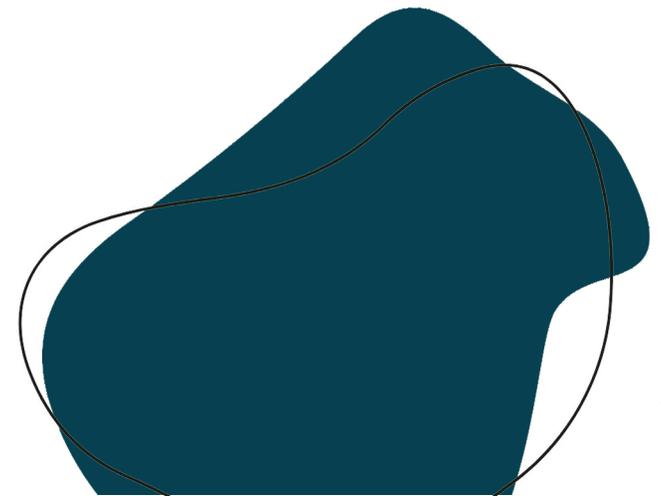
By addressing threats before they cause harm and ensuring compliance with industry standards, Managed Service Providers (MSPs) help you focus on what you do best—growing your business—while keeping your systems and people fully secure.

THE PROBLEM

Increasing Threats and Compliance Challenges

Cybersecurity is no longer a "nice-to-have"—it has become one of the foundations of a business. SMBs face unique challenges, including:

- **Increase Cyberthreats:** Nearly 43% of cyberattacks target SMBs, and over 60% of companies attacked close their doors within six months (Source: Verizon).
- **Lack of Internal Resources:** Many SMBs lack the in-house expertise to detect, prevent, and respond to sophisticated threats.
- **Compliance Pressures:** Regulations like GDPR, HIPAA, and PCI DSS require businesses to follow strict security protocols.
- **Reactive Approach:** Many companies rely on reactive security measures, addressing the issues only after they arise.



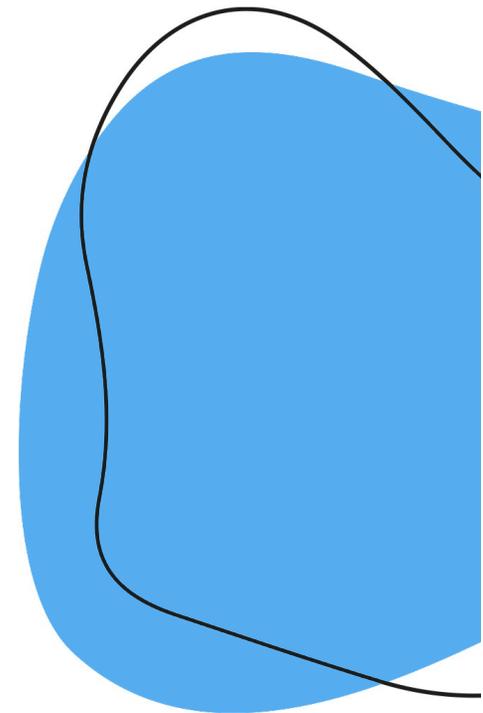
THE SOLUTION

Managed Security Services

Managed Security Services take a proactive, multi-layered approach to protecting your business. With this solution, you can ensure that your security is handled by seasoned experts who monitor, detect, and prevent threats before they impact your operations.

Key features of Managed Security Services include:

- **Proactive Threat Monitoring:** Around-the-clock monitoring detects and mitigates potential risks before they escalate.
- **Advanced Threat Prevention:** Firewalls, intrusion detection systems, and antivirus software work together to block attacks.
- **Compliance Management:** MSPs help ensure your business adheres to industry regulations, reducing the risk of penalties and unnecessary costs.
- **Incident Response Planning:** Swift and strategic action to minimize the impact of breaches or disruptions, ensuring your business recovers quickly and efficiently.



Why Managed Security Matters

1. Minimized Risk

With proactive measures in place, the likelihood of a successful cyberattack decreases significantly, protecting your data and reputation.

2. Cost Savings

Recovering from a cyberattack can cost businesses an average of \$200,000 per incident (Source: IBM). Managed Security can help prevent these costly disruptions and minimize downtime.

3. Regulatory Compliance

Staying compliant avoids fines and builds trust with customers and partners, giving you a competitive edge.

4. Enhanced Productivity

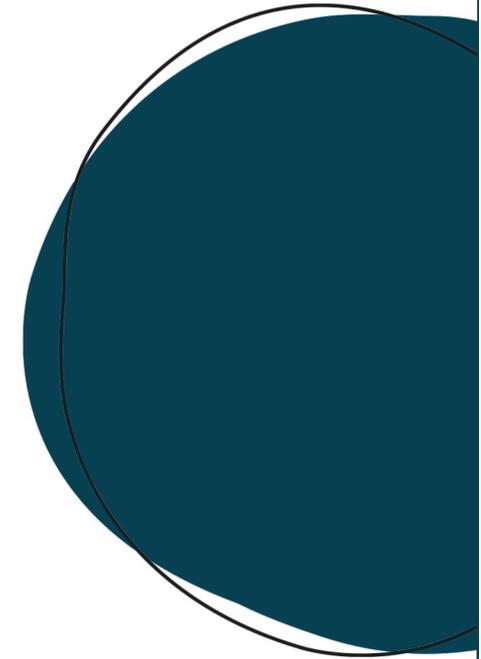
With robust IT measures in place, your business projects confidence and reliability, making it more attractive to potential partners and customers while enabling revenue growth.

5. Peace of Mind

Knowing your systems are monitored and secured 24/7 lets you focus on growing your business without worrying about cyberthreats.

6. Round-the-Clock Security Team

With a dedicated security team monitoring your systems 24/7, potential threats are detected and resolved before you're even aware of them.



Keeping Your Business Secure

1. Assessment and Strategy Development

- It all begins with a comprehensive assessment of your current security posture.
- A tailored security strategy is created to address your business's unique risks and compliance needs.

2. Proactive Monitoring and Threat Detection

- Your systems are continuously monitored for unusual activity or vulnerabilities.
- Early detection tools ensure potential threats are identified and neutralized before they cause damage.

3. Layered Security Measures

- Firewalls, antivirus software, and intrusion detection systems create a multi-layered defense.
- Regular updates and patches ensure your systems stay protected against emerging threats.

4. Compliance Support

- Stay up-to-date on industry regulations and have the necessary controls implemented to keep your business compliant.
- Regular audits and reporting ensure you're always prepared for inspections or certifications.

5. Incident Response and Recovery

- In the rare event of a breach, a strategy and plans are in place to act swiftly to contain the threat, recover lost data, and get your systems and business back online with minimal downtime.

Take the First Step Toward Better Security

The risks of cyberthreats and compliance challenges are real, but trying to understand them doesn't have to slow your business down. With Managed Security Services, you gain proactive protection, advanced threat prevention, and expert compliance management—all tailored to your business's needs.

Don't wait for a security breach to take action. By partnering with [Company], you can be confident that your IT environment is secure and ready for whatever comes next. Contact us today to schedule a free risk assessment and learn how Managed Security Services can allow you to focus on what matters most.

Meantide Associates, LLC

<https://www.meantide.com/>

855 MEANTIDE x1

