IPRO



whitepaper

THE IMPORTANCE OF A NETWORK ASSESSMENT

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NETWORK ASSESSMENT

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Building a strong and reliable network is like laying the foundation for your entire business. When your network goes down, so does productivity, leading to disengaged employees, frustrated customers, and costly revenue loss.

Companies report an average of five downtime events per month, costing anywhere from $1 million annually for mid-sized businesses to more than $60 million for large enterprises.

An outside, objective network assessment can uncover hidden weaknesses, streamline resources, and help you plan for the future with confidence. Instead of asking, "What's going on with my network?", you gain clear answers and actionable steps.

WHAT IS A NETWORK ASSESSMENT?

A network assessment is a comprehensive review of your IT infrastructure, processes, security, and management. Its goal: identify inefficiencies, vulnerabilities, and opportunities for improvement.

Network assessments are essential for improving performance, preparing for upgrades, and securing business continuity.



KEY BENEFITS

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1. STREAMLINE RESOURCES

A professional assessment reveals whether your network is underutilizing or overburdening resources. By identifying devices, apps, or user traffic causing slowdowns, your team can allocate bandwidth effectively and cut inefficiencies.

2. ELIMINATE BOTTLENECKS AND FAILURES

Bottlenecks stall productivity and frustrate employees. By reviewing traffic flow and documenting your infrastructure, an assessment exposes points of failure, helping you resolve them before they disrupt operations.

3. STRENGTHEN SECURITY

Unpatched vulnerabilities are prime targets for cybercriminals. A network assessment identifies and fixes risks before they can be exploited. **Proactive security planning is critical for building resilience against evolving threats.**

With IPRO's Network Security and Managed IT Services, your network isn't just secure, it's ready for growth.

WHEN SHOULD YOU CONDUCT A NETWORK ASSESSMENT?

- **Before major rollouts:** Moving to the cloud, switching to VoIP, or implementing new systems.
- **When technology nears end-of-life:** Ensure performance and compatibility before devices or software lose support.
- **As your business grows:** Gain clarity on how to add new devices, workstations, and services seamlessly.

FUTURE-PROOF YOUR BUSINESS WITH IPRO

Your network should enable growth. A network assessment provides the roadmap to stronger performance, tighter security, and a scalable foundation for the future.

Partner with IPRO today to uncover hidden network issues and build an infrastructure designed for productivity, security, and innovation.

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