How valuable is the information in your inbox?

Every day, your inbox carries the conversations, opportunities, and decisions that keep business moving forward. It is also where most attacks arrive first, and more of the messages arriving now are written by AI.





The Challenge

91%
of cyberattacks start with email

87%
have AI assistants deployed beyond the pilot stage

63%
say they have AI security controls in place

42%
have seen suspicious AI activity or a confirmed incident

67%
of those with an incident saw it in email, ahead of any other channel

29%
of employed Americans who use AI tools use them to manage email



If your inbox is compromised, the communication and rhythm of business can be thrown off course.

The Value & The Vulnerability

We all know what an inbox brings to a business.



Conversations that build trust



Opportunities that drive growth



Decisions that shape the future

Too often, companies rely on tools built to catch the old warning signs: bad grammar, clumsy phrasing, an obvious fake. Those signs are gone.



Stronger First-Line Protection



Advanced email defenses help protect communication and keep opportunities flowing in a business.

- AI-powered detection spots threats that no longer announce themselves
- Real-time protection reduces risk from phishing and ransomware
- Impersonation safeguards defend against business email compromise (BEC)
- Deep integration with Microsoft and Google strengthen protection
- Threat visibility helps leaders understand and respond quickly

Every deal. Every connection. Every opportunity. It all starts in the inbox.



Strengthening your first line of defense makes it harder for cybercriminals to disrupt what matters most to your business. Trust the technology experts at Big Fish Technology to secure your communication and protect your business's future.

www.bigfishtechnology.com
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Sources: Deloitte (91%). Proofpoint, 2026 AI and Human Risk Landscape Report (87%, 63%, 42%, 67%). Gallup, Organization AI Update, Q2 2026, among AI users, published by Proofpoint (29%).