Krueger Communications
Email: kbauman@kciteam.com
Phone: 262-786-9297

Cyber Incident Cost Snapshot

Answer a few quick questions to estimate what a cyber incident could cost your business.

Estimated time: Under 60 seconds |

01 EMPLOYEE COUNT

How many employees does your business have?

- ○ 1 - 10 employees
- ○ 11 - 25 employees
- ○ 26 - 50 employees
- ○ 51 - 100 employees
- ○ 100+ employees

02 DAILY BUSINESS IMPACT

If your systems were down for a full day, what would the impact be?

- ○ Minor disruption to daily operations
- ○ Noticeable impact on productivity
- ○ Serious disruption to business operations
- ○ Business operations would stop completely

03 SYSTEM DEPENDENCY

If your systems went down, how much of your business would stop?

- ○ Low dependency
  Only a small portion of operations would be affected
- ○ Moderate dependency
  Several parts of the business would be disrupted
- ○ High dependency
  Most operations would be impacted
- ○ Fully dependent
  The business would not be able to operate

04 CURRENT SECURITY CONTROLS

Which of these would create a problem if something went wrong? (Check all that apply)

- ☐ No Multi-Factor Authentication (MFA)
- ☐ No regularly tested data backups
- ☐ No cyber insurance coverage
- ☐ No employee cybersecurity training

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HOW TO VIEW YOUR RESULTS
Select your answers on Page 1, then review your Estimated Risk Exposure below.

Here's your Cyber Incident Cost Snapshot based on the calculator you completed.

What a Cyber Incident Could Cost Your Business

Estimated Financial Impact

-- Select options on Page 1 --

Exposure Level -

Most businesses don't estimate this number until they are already in the middle of an incident.

RISK SCALE:

LOW	MODERATE	HIGH	CRITICAL
$25k - $50k	$50k - $100k	$100k - $180k	$180k - $300k

This estimate is based on initial inputs and standard business impact assumptions.

What's Not Included in This Estimate

These are often the largest costs during a cyber incident.

- Legal and compliance
- Customer loss
- Vendor costs
- Insurance gaps

Your full risk breakdown is not included in this report.

Next Step

This snapshot only shows part of the picture.
A full review identifies what is increasing your exposure and where it can be reduced quickly.

- What's increasing your exposure
- Where your business is most vulnerable
- How to reduce risk quickly

Name:
Company:
Email:
Phone:

DOWNLOAD