

B2B FLOORING DATA SOLUTIONS

Streamlined Data Solutions for Flooring Distributors

Enable seamless electronic data exchange with your retail partners. Reduce errors, save time, and grow your business with industry-standard B2B integration.

WHAT IS B2B?

B2B is a flooring industry initiative supported by the WFCA/FCB2B, major mills, and distributor buying groups. It enables electronic data exchange between distributors and retailers — including product catalogs, pricing, inventory, purchase orders, and invoices.

KEY BENEFITS FOR DISTRIBUTORS



Timely Updates

Pricing updates sent securely. Drop notices delivered instantly. Real-time inventory sync.



Accurate Orders

Correct product codes and pricing. Eliminate manual entry errors. Faster order processing.



Secure & Compliant

Retailer-specific product access. Industry-standard data formats. Protected data exchange.



Business Growth

Expand retailer network easily. Streamlined onboarding. Scale without added overhead.

YOUR DATA GOES LIVE IN 4 SIMPLE STEPS

1

Extract

Pull and verify your product catalog from existing systems

2

Translate

Convert data to B2B standard format for compatibility

3

Host

Secure cloud hosting with automated updates and 24/7 availability

4

Confirm

Validate delivery and ensure retailers receive accurate data



Managed

ADD-ON

Full IT management and monitoring services



Web Services

ADD-ON

Custom web integrations and API connectivity

WHY ISOAGENT PARTNERS?

Full-service IT provider trusted by clients in flooring, construction, medical, legal, and many other industries. We handle Cloud Hosting, IT Consulting, Cybersecurity, and ongoing support.



Cloud Hosting



Cybersecurity



IT Support

INVESTMENT & PRICING

MIGRATION FEES

\$1,500 - \$2,400

10-16 hours to validate, extract, and map data to B2B format. Includes initial setup and testing with pilot retailers.

MONTHLY HOSTING

\$250/month

Includes 10 retailer connections. Each additional connection: +\$25/mo. 24/7 monitoring, automatic backups, and technical support included.

WHAT'S INCLUDED

- Data validation & mapping
- Industry-standard B2B format
- Secure cloud infrastructure
- 24/7 monitoring & backups
- Ongoing technical support

Ready to Get Started?

Schedule a kickoff call with our team to begin your B2B integration.

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